



FIM presents the new series “FIM Rides the World”

The best riders ready to battle for victory and millions of fans cheering on their heroes: motorcycling could not survive without these two ingredients.

Ever since 1904, the International Motorcycling Federation uses its passion and experience in order to tackle the most difficult technical and organisational challenges for the good of this sport.

This miniseries gives voice to the insiders and reveals the backstage behind the organisation of five competitions in just as many different disciplines.

"Behind the scene of every FIM World Championship there is a world. A world made of huge organisation, massive human engagement, competences, passion for motorcycle racing and personal dedication."

"These are the values of the FIM, these are the values we share with armies of volunteers and members from our national Federations who contribute to make motorcycling such a great and exciting sport."

"Through this miniseries FIM wants to tell you the story for the people working behind the scene of motorcycle racing. A tribute to these women and men who make our races possible and inspire future generation of volunteers" commented Fabio Muner, FIM Marketing & Communications Director."



*This journey starts at the last race of the
FIM TrialGP World Championship in La Nucia, Spain.*

Mrs Isabelle Larivière | Communications Manager | Isabelle.lariviere@fim.ch



ABOUT THE FIM (www.fim-live.com)

The FIM (Federation Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 111 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC).

Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.

FIM Data Privacy Legal Notice

Please click on the following link to know more about [FIM Data Protection Policy](#). By remaining on FIM's contact list you expressly authorized FIM to contact you for marketing and communication purposes. You have the right to opt out at any time by clicking on

You are also entitled to request that FIM erase, rectify or send you any personal data FIM holds about you under the GDPR by sending your written request to gdp-quest@fim.ch.