



FÉDÉRATION INTERNATIONALE  
DE MOTOCYCLISME

## PRESS RELEASE

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## 2009 FIM ENVIRONMENTAL AWARD

The new independent Jury for the FIM Environmental Award met this past weekend during the FIM Biennial Session to decide between the various candidates. The Jury was composed of:

- Mr Theodore Oben, United Nations Environmental Programme
- Mr Tore Brevik, environmental and communication expert
- Mr Denis Bochatay, J. de Heer Consulting

After having reviewed the 11 candidatures (a record), the Jury decided to award **CANASTRA TEAM** from Brazil for its impressive and great work carried out for many years in the Rally dos Sertões. With multiple environmental goals and a clear effect on the sport and the community, the example given by Canastra Team and its volunteers must inspire the organisers to take into account environmental issues and build sustainable events.

A special mention was also given by the Jury to **Motorcycling Australia (MA)** for its continuing efforts to develop sustainable practices throughout our sport and the excellent measures already taken in favour of the environment in its national events.



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### About FIM

FIM ([WWW.FIM-LIVE.COM](http://WWW.FIM-LIVE.COM)), the world governing body for motorcycle sport, is an independent association formed by 98 National Federations throughout the world. It is recognized as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Amongst its 49 FIM World Championships its main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety and public policy and the environment, FIM was the first International sporting Federation to enforce an Environmental Code in 1994.



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