



Public Policy Newsletter

OCTOBER 2009

Comment

This month we have produced a brief newsletter in view of the "special edition campaign newsletter" which will be issued shortly. However, there are still important things to report on from our regular work.

Also in this edition we report on the fantastic results of the UEM Eco tour held earlier this year.

Achilles Damen, President of the Commission for Mobility, Transport, Road Safety and Public Policy, FIM

Jean-Pierre Moreau, President of the Commission for Road Safety and Mobility, UEM

European Transport Safety Council Lecture and Council meeting

John Chatterton-Ross was one of 30 road safety experts from the EU joining Irish delegates at a European Transport Safety Council (ETSC) Lecture, 'Alcohol and Driving', hosted by the Road Safety Authority (RSA), in Dublin Castle on 12th October. The road safety lecture marked the first day of "Irish Road Safety Week."

The lecture revealed that driving under the influence of alcohol contributes to as many as 10,000 deaths on EU roads every year.

Minister for Transport, Noel Dempsey T.D. welcomed experts from Ireland, Austria and Switzerland, including Professor Denis Cusack, Director of the Medical Bureau of Road Safety who gave the key note lecture on 'Alcohol and Driving' in Ireland.

In the afternoon Noel Brett the CEO of the RSA gave the ETSC Council an insight into his work. The recently established RSA has had a positive effect in improving road safety under the new coordinated approach. www.rsa.ie is well worth a look. Under publications there is one of the best motorcycle safety leaflets we have seen written by a team of Irish experts, including Marc O'Loideoin, known to us from his work on the Initial Rider Training Project and a member of the FIM Experienced Rider Trainer network.

The RSA is promoted by its Chairman, Mr Gay Byrne who is a famous Irish broadcaster known to everyone in Ireland and the wider Irish community worldwide. (He is also a motorcyclist).



Noel Brett CEO of the RSA and RSA Chairman Irish broadcaster and motorcyclist Gay Byrne

SMC (Swedish Road Rider Organisation) signs the EU Road Safety Charter in Gothenburg

SMC used the opportunity provided by a High level EU conference on Future Road Transport to sign the EU Road Safety charter. The commitment? A new "SEE US!" campaign.

Madam Kardacz head of the EU Commission Road Safety Unit was there to see the SMC sign up as well as national political leaders in Sweden. More news on this as the campaign develops.



Final results of the UEM Eco Tour

We reported on this earlier this year as the CMT Bureau attended the fund raising ride. After the fantastic success in raising money the tree planting in Greece has now taken place. Here is a picture of the volunteers who worked so hard to plant all the trees. You can read the full story on the UEM internet site at: www.uem-moto.eu



All volunteers after work accomplished!

New daytime running light law promoted by NAMSSA

From our national federation in The Philippines Stephan Carapiet (known to everyone in the FIM as "Macky") reports on a new law. This was supported by NAMSSA as part of their continuing efforts to improve road safety for motorcyclists.



Much work was done by the CMT and at this meeting there was a strong focus on issues outside of the European scene. More will be reported later. Guests attending included Dr Nicholas Rogers of the International Motorcycle Manufacturers Association (IMMA) seen in this picture.

Also Maria Nordqvist from SMC - she is not in the photo as she insisted on volunteering to take this picture!

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About FIM

FIM (www.fim-live.com), the world governing body for motorcycle sport, is an independent association formed by 98 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships its main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro and Speedway. FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety and public policy and the environment, FIM was the first International sporting Federation to enforce an Environmental Code in 1994.