



PRESS RELEASE

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FIM Gala Award Ceremony

Estoril Casino - Portugal - Three hundred and fifty guests packed into the impressive Silver and Black room of the Estoril Casino to enjoy a very special evening that recognised and rewarded the exploits of the World's best motorcycle riders. Broadcast live on TV in several different countries a host of motorcycling legends were on hand to present the 2010 FIM World Champions with their respective awards, whilst also being honoured themselves for their services to two wheel sport.

Legends such as Giacomo Agostini, Roger de Coster, Jordi Tarres, Anders Eriksson, Ivan Mauger and Katja Poensgen were joined on stage by the likes of Jorge Lorenzo, Antonio Elias, Massimiliano Biaggi, Antonio Cairoli, Toni Bou, David Knight, Tomasz Gollob, Stephanie Laier, Ludivine Puy, and Laia Sanz as winners of their respective FIM World Championships. With Suzi Perry at the helm the ceremony flowed seamlessly and was packed with style and knowledge thanks to her specialist motorcycle expertise.

In addition to the many FIM World Champions who stepped forward to receive their awards, the FIM also made three special presentations for FIM Rookie of the Year, FIM Woman of the Year and FIM Personality of the Year. These three awards were voted for by the media, fans, teams, industry and riders via the FIM-LIVE.com website during more recent weeks, with over twelve thousand votes being received in total.

The winner of the FIM Rookie of the Year was Darcy Ward (FIM Speedway Under 21 World Champion). Germany's Stephanie Laier (FIM Women's Motocross World Champion) was voted FIM Woman of the Year, whilst Tomasz Gollob from Poland (FIM Speedway World Champion) received the award for FIM Personality of the Year. The FIM Environmental Award was won by Team Betti Moto. This award was created in order to encourage a greater awareness of environmental concerns within the motorcycling World and to reward a significant contribution to the protection of the environment.

Speaking about this incredible and unique occasion Vito Ippolito, FIM President stated. "This is a very special evening, to have so many FIM World Champions and the FIM family together in one place. I am delighted to have this opportunity to celebrate the achievements of these riders, and to show to the World just how strong motorcycle sport is even during these difficult times."

"I would like to thank all the riders and teams for taking time out of their busy schedules to be here this evening, and for understanding the importance of this event both for the FIM and for motorcycle sport as a whole."

Watch highlights of the FIM Gala Ceremony at FIM-TV.com

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About the FIM (www.fim-live.com

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 101 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. The FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety, public policy and the environment. The FIM was the first International Sporting Federation to enforce an Environmental Code in 1994.



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